

Business Quiz Guidelines for Student Club Partners

Purpose of the Quiz

- **Objective:** To enhance Business knowledge, building healthy competition

Quiz Format

- **Number of Rounds:** Details on these will be provided by the quiz master at the venue
- **Types of Questions:**
 - Multiple Choice Questions (MCQs)
 - True/False Questions
 - Fill-in-the-Blank
 - Picture-based Questions (e.g., company logos)
 - Audio-based Questions (e.g., famous business quotes or advertisements)
- **Round Structure:**
 - **Prelims:** Will be held on the morning of the 25th of January 2025 to filter out the best 4 teams
 - **Finals:** Rules will be explained by quiz master on stage
- **Participants**
 - **Team Size:** 2 students per team/ 1 team per college
 - **Registration:** Participants should register in advance by replying to wings2024@pmikerala.org with participant names, course, year, roll no, and College.
 - **Last date:** 15th January 2025
- **Question Selection**
 - Business Strategy
 - Market Trends
 - Financial Terms
 - Famous Entrepreneurs and CEOs
 - Economic Policies
 - Marketing Campaigns
 - Business History
 - Current Events in the Business World